



PRICE

No charity-specific pricing. Cost depends on your needs but start at £655 per month for full marketing automation features.

Because it's open-source, the software is completely free, but you need to look at the cost of hosting and setup.

No charity-specific pricing. Plans start at £340 per month for 1,500 contacts, up to £662 per month for 20,000 contacts.

tt-mail from Tech Trust is built on dotmailer specifically for charities - pricing can be scaled up and down depending on the scale and frequency of your campaigns.

SET-UP

Set-up can vary depending on the features you want (they are extensive). You may need some in-house IT skills or to hire a deployment partner, but can get started straight away with some features.

The software may be tough to set-up and configure for non-techies and will require some external help, but the result will be a platform that is honed to your organisation's unique needs.

SharpSpring offers Professional Services to assist with setting up and configuring the application.

Tech Trust does the setup for you, including any bespoke templates for your charity.

CONTACTS

100-10,000+

Unlimited

1,500-20,000+

240,000+ emails per year

SUPPORT

Phone + online support plus online resource library

Online community support

Online + phone support plus online resource library

Phone support from Tech Trust + online resource library with dotmailer

FEATURES

Channel management

Contact database

Email marketing

Lead management

Landing pages/web forms

Lead nurturing/Lead scoring

Search marketing

Segmentation

Social marketing

Website visitor tracking

Channel management

Landing pages/web forms

Lead nurturing/Lead scoring

Segmentation

Social marketing

Website visitor tracking

Channel management

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